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**Shorewood Foundation Meeting Minutes**

**Tuesday, July 10, 2018**

**4:30 p.m. – Village Hall Committee Room**

In attendance were: Rose Iannelli, Jennifer Anderson, Alicia Domack, Marion Gottschalk, Theresa Heeg, Steve Kavalauskas, Sadhna Lindvall, Mary McCormick, Thad Nation, Mike Peden, Alan Purintun, Matt Simon, Saj Thachenkary and Ben Uphoff.

Guests: Wesley Warren, new Village trustee (arrived at the end of the meeting)

1. President Iannelli called the meeting of the Shorewood Foundation to order at 4:30 p.m.
2. Director Kavalauskas moved, seconded by Director Lindvall to approve the minutes as presented with the following changes: under b)i), 2nd sentence add “Mailing will go . . .” and delete the word “by” at the beginning of the 3rd sentence; under c)i) the cost of the outing is $150/person. Motion unanimously approved.
3. Trustee Warren will be attending at the end of the meeting.
4. Treasurer’s Report – Director Kavalauskas provided a current Treasurers Report which indicates approximately $­­­58,700 is available for new grants as of 06/30/2018 (attached). The special 4th of July appeal raised ~$9,500 as of 6/30/2018. Shorewood Community Band has not yet requested their grant funds.
5. Subcommittee Reports –
	1. Nomination Committee –
		1. Two Conflict of Interest forms are outstanding. Director Nation submitted his today. Director Heeg will submit hers in the next couple of days
		2. We still need 1-2 board members. Please submit any names to President Ianelli.
	2. President and Development Committee
		1. 4th of July appeal updates were covered in the treasurer’s report. Need to separate any marketing costs from appeal funds for the 4th of July to obtain a better picture of actual funds raised.
	3. Public Relations/Marketing and Special Events Committee
		1. 4th of July went well despite. The parade took place on the 4th and the fireworks were delayed to the 6th because of rain. Candy and sunglasses were purchased and distributed at the parade on the 4th and at the fireworks on the 6th. Good representation in the parade with the banner. Recognition as the fireworks sponsor. Collaboration with area businesses, i.e. Little Sprouts did the decorating station for the kids bikes; Chocolate Factory provided gift certificates to the winners of the children’s bike contest.

One concern, the large gaps in the parade. Director Anderson will take with the coordinator Sara DeNeve regarding the parade gaps and traffic patterns.

Camp Outing. Working with Paul Hackbarth of Camp Bar. Directors are encouraged to recruit a foursome and/or hole sponsors. If anyone is interested in a foursome or hole sponsorship, please contact Director Lindvall. All checks for the golf outing can go to Diane DeWindt-Hall or can be dropped by Director Thachenkary’s. Suggested that BMO Harris and Village trustees, and others be contacted to solicit hole sponsorships. Directors Lindvall and Thachenkary will send email w/link to the information on the outing.

ii) Shorewood Shark Tank is scheduled for Monday, September 24 at Three Lions Pub. Will encourage the organizers of the Shorewood Chill to join in. Will also reach out to Donor Perfect donors. Shorewood Foundation directors will be the “judges.” Proposed ideas should align with the Shorewood Foundation’s areas of focus which are: celebrate, connect and sustain.

* 1. Audit and Finance Committee
		1. The Senior Resource Center has requested its annual reimbursement. This year the requested amount was $35,761. BMO Harris will be cutting the check.
		2. The Benjamin Fund manager will be retiring on 8/14/2018. Director Simon will schedule a meeting with him to be brought up to date.
	2. Grants Committee
		1. Shorewood Reads completed and submitted the post-grant form. The packet of information included copies of the various marketing tools used and the recognition of the Shorewood Foundation as a sponsor.
		2. St. Robert Pretzel Run grant request was not submitted timely. The request was denied.
	3. Old Business – Strategic Focus Communications –
		1. Director Thachenkary has been updating the website with the assistance of Susie of Director Nation’s staff. The strategic plan is on the website and links to three key areas: celebrate, connect and sustain.
		2. The group to Preserve the Firehouse requested assistance from the Shorewood Foundation. The Shorewood Foundation will remain neutral.
1. Adjournment –

Next meeting is Tuesday, September 11, 2018. Director Kavalauskas moved, seconded by Director Thachenkary to adjourn at 5:40 p.m. Motion unanimously approved.

Respectfully submitted,

Diane DeWindt-Hall
Recording Secretary