**Shorewood Foundation Logo.eps**

**Shorewood Foundation Meeting Minutes**

**Tuesday, March 13, 2018**

**4:30 p.m. – Village Hall Committee Room**

In attendance were: Jennifer Anderson, Alicia Domack, Therese Heeg, Rose Iannelli, Steve Kavalauskas, Sadhna Lindvall, Thad Nation, Alan Purintun, Matt Simon and Saj Thachenkary.

1. President Thachenkary called the meeting of the Shorewood Foundation to order at 4:34 p.m.
2. Director Domack moved, seconded by Director Anderson to approve the minutes from the January 9, 2018 meeting. One correction to item 4a, last word, remove “possible.” Motion with change unanimously approved.
3. Treasurer’s Report – Director Kavalauskas provided a current Treasurers Report which indicates approximately $65,826 is available for new grants as of 02/28/2018 (attached). Outstanding grants to be paid – Shorewood Chill in the amount of $300.
4. Subcommittee Reports –
   1. Development Committee Report –
      1. Annual Fund Update - $12,500 raised. Moving forward, we need to report out to donors to say “thank you” and try to connect on a personal level. For 4th of July appeal, run Donor Perfect report to identify Lake Drive donors to focus our attention. Also, identify neighborhoods who hold parties on the 4th to solicit donations.

Director Ianelli reported that outreach to Kroger and Walgreens for 4th of July donations last year were made—no response. Will work with Tyler Burkart to address these concerns.

* 1. Grants Committee Report -

SIS PTO Bike Racks (partially funded by last year’s 8th grade class) – SIS is looking for assistance to fund new bike racks which have been partially funded by last year’s 8th grade class. Since this would be joint funding of the project, the Shorewood Foundation wants to make sure that the donor plaque clearly recognizes the Shorewood Foundation as a donor to this project.

Director Simon moved, seconded by Director Kavalauskas to approve the grant request in the amount of $1,539.67 conditioned on approval of the form of recognition. Motion unanimously approved.

* 1. Public Relations/Marketing and Special Events Committee Report– Directors Anderson and Lindvall
     1. Communication Next Steps – Ad placed in Spring edition of *Shorewood Today*; donor list on website; Summer ads are in development. Shared Social Media calendar of events.
     2. Golf Outing 2018 – Camp Bar outing is still in discussion. How can the Foundation support this event and boost attendance.
     3. Shorewood Chill pictures on website produced 300 likes.
     4. When members are out and about in Shorewood at various events, please take pictures and provide them to Directors Anderson or Lindvall so they can be shared on the Foundation’s FaceBook page.
  2. President Update/Nominating Committee –
     1. Director John Beemster resigned from the Board.
     2. Anyone interested in stepping in to the President’s position should contact Director Thachenkary.
  3. Audit/Finance Committee –
     1. Looking at tweaking the investment policy with BMO
  4. Grants
     1. No new grant requests.
     2. Reminder that the grant process cycle requires that grant requests be received by the 15th of any even number month to be considered during the following odd number month. The guidelines are on the website. Grant Committee noticed some redundancy in the information and will consider updating. Also will consider adjusting the cycle.
     3. Discussed how to promote the availability of the Shorewood Foundation grants: host a public “SharkTank” at Camp Bar to solicit ideas/projects from residents. Late Septemer/early October. Directors Thachenkary, Uphoff, Anderson and Lindvall will spearhead
  5. President Update/Nomination Committee – President Thachenkary moved, seconded by Director Kavalauskas to appoint Ben Uphoff to the Board of Directors. Motion unanimously approved.
     1. Directors Thachenkary and Iannelli will meet with Assistant Village Manager Tyler Burkart to discuss plans for the 4th of July
     2. Plein Air is still up in the air
     3. Matt Simon will reach out to SRC Director Elizabeth Price to attend the May meeting.
     4. Scholarships will be disbursed in May for the High School seniors
     5. Farmer’s Market to work towards independence and start tiering down our support

1. New Business
   1. Donor Perfect training dates are forthcoming. Look for an email from Director Kavalauskas
   2. Take a look at the donor list and send any discrepancies/corrections to Director Lindvall
   3. Director Upoff mentioned that the Riverwest Public Co-Op might have some free space available. He will investigate.
2. Adjournment –

Next meeting is Tuesday, May 8, 2018. Director Thachenkary moved, seconded by Director Domack to adjourn at 5:20 p.m. Motion unanimously approved.

Respectfully submitted,

Diane DeWindt-Hall  
Recording Secretary