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**Shorewood Foundation Meeting Minutes**

**Tuesday, May 13, 2014**

**4:30 p.m. – Village Hall Committee Room**

In attendance: Abe Goldberg, Michelle Boehm, Mary Ellen DeHaven, Alicia Domack, Joel Dresang, Catherine Flaherty, Kristin Fraser, Marion Gottschalk, Nancy Lizdas, Melissa Nelsen, Priscilla Pardini, Steve Kavalauskas, . Absent: Jane Frederick and Mike McCauley. Guests: Rose Spano Ianelli, potential new director; Richard Eschner, Jenny Heyden, Pat Algiers, Melissa Marschka and Beth Carey (for Plein Air) and Marilyn John (North Shore Presbyterian Church)

1. **Call to Order**. The meeting was called to order by President Abe Goldberg at 4:36 P.M.
2. **Approval of Minutes**. Director Flaherty moved to approve the minutes of March 11, 2014 as presented. Motion seconded by Director Fraser. **Motion approved unanimously.**
3. **Plein Air Presentation**  - Public Art Committee Chair Dick Eschner presented the Shorewood Foundation with a poster signed by the artists from the 2013 Plein Air Event.

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1. **Treasurer’s Report** - Treasurer’s report (dated 5/13/2014) was presented to the Board for review. (Copy available on request.) The Foundation has approximately $74,000 available for grants.
2. **Standing Committees**
	1. **Audit/Finance Committee Report -**  Nothing to report.
	2. **Grants Committee**
		1. **Shoreline Interfaith Neighborhood Outreach Program - $100 x 5 years**
			1. **The Foundation did not want to commit to funds 4 years down; they only considered the current year. After discussion, Director Flaherty moved, seconded by Director Pardini to approve the grant request of $1,000 for one (1) year only. Motion was approved.**
		2. **Shorewood Public Art Committee - $10,000**
			1. Public Art Committee is seeking support for the 2nd annual Plein Air Art Event. They are expanding on last year’s event to be a more community oriented event, covering all ages. It will be a 4-day event vs. 3-day; outreach beyond Shorewood to include the east side, downtown, other Plein Air venues; planning extensive social media campaign. See handouts regarding economic impact on Village. The funds sought from the Foundation represent 1/10 of the overall funds needed. Additional funds are being sought through grants from the Greater Milwaukee Foundation, the Mary Nohl grant, etc. and through artists fees, sponsor prizes, art sales, etc. and as pushing to have this event to become a part of the Village Marketing Committee.

The Foundation questioned whether or not last year’s donation was supposed to be a one-time support to this event and that the event was to be self-sustaining from that point forward. There was some discussion and clarity was requested.

There were two options on the table. Option 1 – to table the request to get more correct numbers and answer 1) support or not to support; if support, how much. Director Flaherty to e-mail Plein Air folks to ask for clarity on the numbers and will send out revenue pages to Board after she receives pdf from Diane.

Director Gottschalk moved to approve the $10,000 grant request contingent on receiving new numbers from the Public Art Committee and providing an impact summary and proof of performance and the Shorewood Foundation is listed as the supporting sponsor. Motion was not voted on. The request was tabled and it was agreed that the members would discuss and vote by email.

* + 1. **Shorewood Concert Band - $1000** – This is an annual request and will be included with the standing grants for next year. Motion by Director Flaherty, seconded by Director Dresang to approve the grant request for the Shorewood Concert Band in the amount of $1000. Motion unanimously approved.
		2. **North Shore Presbyterian Church - $500** – After some discussion, Director Flaherty moved and seconded by Director Fraser not to recommend this grant for approval.
		3. **Shorewood Connections - $1740 –** Shorewood Connects is requesting these funds in order to provide hats for the volunteers who assist with the bi-annual yard clean up days. The Foundation members felt that there should be some recognition of our donation on the hats. It was concluded that a brief note or tag (even a slip of paper) be included with each hat distributed. Motion by Director Lizdas to approve the grant request with the stipulation that the Foundation be recognized, seconded by Director Kavalauskas. **Motion unanimously approved.**
	1. **Special Events Committee Report** – Will be represented at 4th of July, Summer Concert (no table). Need to order give-a-ways for parade. Director Gottschalk will check with her business vendor re: cost of 1000 flag pencils
	2. **Public Relations/Marketing** –
		1. Director Gottschalk is almost through with the 1st newsletter. Entering the last of the emails.
	3. **Development Committee** – Nothing to report.
	4. **Nominating, Bylaws and Recruitment Committee Report**
		1. **Election of Slate of Officers – The slate of officers for 2014-2015 was presented as follows:**
			1. Alicia Domack- President; Steve Kavalauskas, Secretary/Treasurer
			2. Joel Dresang – Audit/Finance
			3. Catherine Flaherty – Grants
			4. Marion Gottschalk – Special Events
			5. Michelle Boehm – Public Relations
			6. Kristin Fraser – Development

Director Domack moved to approve the slate of officers as presented. Motion seconded by Director Lizdas. **Motion unanimously approved.**

* + 1. Nominating Committee – Director Domack moved to appoint Rose Spano Ianelli to fill a vacant position on the Shorewood Foundation Board, seconded by Director Lizdas. Motion approved unanimously.
		2. Conflict of Interest Statements were distributed to all Shorewood Foundation directors. They should be signed and returned to President Domack. Additional copies will be made available at the July 8, 2014 meeting for those directors not present.
	1. **Old Business**
		1. Village Manager Chris Swartz will be signing a three-year, $11,500/year contract for fireworks with the Mad Bomber Productions.
1. **New Business** – None
2. Next meeting is scheduled for **Tuesday, July 8, 2014**.
3. **Adjournment.** Motion made by Director Flaherty and seconded by Director Lizdas to adjourn the meeting at 6:35 p.m. **Motion carried unanimously**.

Respectfully submitted,

//ddh

Diane DeWindt-Hall
Recording Secretary