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**Shorewood Foundation Meeting Minutes**

**Tuesday, March 11, 2014**

**4:30 p.m. – Village Hall Committee Room**

In attendance: Abe Goldberg, Michelle Boehm, Alicia Domack, Joel Dresang, Catherine Flaherty, Kristin Fraser, Jane Frederick, Scott Jonas, Nancy Lizdas, Mike McCauley, Melissa Nelsen and Priscilla Pardini. Absent: Mary Ellen DeHaven, Steve Kavalaukas and Marion Gottschalk. Guests: Rose Spano Ianelli

1. **Call to Order**. The meeting was called to order by Abe Goldberg at 4:31 P.M.
2. **Approval of Minutes**. Director Frederick moved to approve the minutes of January 14, 2014 as presented. Motion seconded by Director Domack. **Motion approved unanimously.**
3. Treasurer’s Report - Treasurer’s report (dated 2/28/2014) was presented to the Board for review. (Copy available on request.) The Foundation has approximately $74,000 available for grants.
4. **Standing Committees**
	1. **Audit/Finance Committee Report -**  Nothing to report.
	2. **Grants Committee**
		1. Shorewood Conservation Committee
			1. Outdoor Public Art Event – “Roll out the Barrels” – Summer 2014 -

This item was presented to the board by the Shorewood Conservation Committee. Its primary purpose is awareness of the benefits of rain barrels/downspout disconnections and rain gardens. The barrels would be decorated, displayed and bid on similar to a Public Art project. Literature would be made available as well as a “disconnect” packet. 30 artists (Shorewood and beyond) would decorate 30 barrels; recognition to the Shorewood Foundation in the brochures. The coordinator is requesting access to the Shorewood Foundations email list as well as the grant includes a $2800 event management fee with all profits benefiting the Conservation Committee. Question arose as to what is covered in the management fee and whether proceeds should go to the Shorewood Foundation. **Motion by Director Nelsen; seconded by Director Fraser to approve $2000 for the “Roll out the Barrels” even subject to the Village Board of Trustees approving the project. Motion passed unanimously.**

* + 1. Village of Shorewood Marketing Committee
			1. Free Outdoor Community Concert Series - $2500 requested
				1. Annual summer outdoor concert series at Hubbard Park Lodge. The Marketing Committee is requesting $\_\_\_\_\_. The increased request is due to the increased cost for advertising in an attempt to reach a larger market. Questioned attendance; request attendance numbers. Foundation recognized with sign on stage. The Foundation would not have a table at these events (Directors request). Motion by Director McCauley, seconded by \_\_\_\_\_\_\_\_\_\_\_\_\_ to approve the grant request for the Outdoor Concert Series in the amount of $2500.  **Motion passed unanimously.**
	1. **Special Events Committee Report** – The *Shepard Express*  has requested a date for the Shorewood Foundation’s Oktoberfest celebration. Discussed the proposed event: date, place, time, auctions, timing with other events. Date nor actual event finalized. Director Domack will be moving into the Shorewood Foundation President position and will not be able to run this event. Looking for a volunteer for the open Chair position on the Special Events Committee. Director Domack will speak with Steve Kavalaukas and Mary Ellen DeHaven.
	2. **Public Relations/Marketing** –
		1. Director Pardini has complete copy for the 1st Shorewood Foundation quarterly e-newsletter. Director Gottschalk will prep and get ready for mailing through MailChimp. Please be sure to forward the e-newsletter to friends and family. Director Gottschalk will forward a draft before sending to the mail list.
	3. **Development Committee** – Nothing to report.
	4. **Nominating, Bylaws and Recruitment Committee Report**
		+ 1. Director Goldberg will be transitioning off of the Shorewood Foundation board. Alicia
	5. **Old Business**
		1. Fireworks were discussed. Received proposals for 3 years at $11,500 each year \_\_\_ and extended length from 20/25 minutes to 30 minutes. In the end, request a proposal from Mad Bomber for 5 years.

Motion by Director Lizdas, seconded by Director Nelsen to approve funding the Mad Bomber to provide fireworks up to $11,500 up to 3 years or $11,000 per year up to 5 years. **Motion unanimously approved.**

1. **New Business** –
	1. None
2. Next meeting is scheduled for **Tuesday, May 12, 2014** which will be the annual meeting.
3. **Adjournment.** Motion made by Director Flaherty and seconded by Director Lizdas to adjourn the meeting at 5:40 p.m. **Motion carried unanimously**.

Respectfully submitted,

Diane DeWindt-Hall
Recording Secretary