



**Board Meeting**  
**Tuesday, May 10, 2022 - 4:30 p.m.**  
**Meeting held via Zoom**

Attendees: Jean Casey, Carolyn Curran, Melissa Marschka, Mary McCormick, Rose Spano Ianelli, Sadhna Morato-Lindvall, Matt Simon, and Saj Thachenkary,  
Guest: Patrick Kessenich, Board Nominee  
Absent: Don Demet, Steve Kavalauskas, Mike Peden, Jaimie Reeve

1. **Meeting called to order at 4:37 p.m.**
2. **Introduction - Prospective board member Patrick Kessenich:** Patrick Kessenich was introduced as an interested candidate for the board. Patrick is a longtime Shorewood resident and is a fund development leader at UWM. He recently joined Shorewood Men's Club. Patrick was invited to stay for the duration of the meeting as his time permit. *As quorum was lost at our May 10 meeting, President Purintun sent an email requesting board members on May 11, 2022, to electronically vote to approve Mr. Kessenich's nomination. President Purintun, and Directors Casey, McCormick, Morato-Lindvall, Thachenkary, Simon voted in favor of accepting the nomination.*
3. **Board Composition Update:** President Purintun shared Directors Demet and Peden have resigned from the board due to time commitment/capacity issues.
4. **Approval of March board meeting minutes:** President Purintun requested updates to his quotes in the minutes and requested Treasurer Kavalauskas provide input on the meeting minutes when he returns. Minutes were not approved.
5. **Treasurer's Report (Kavalauskas):** Treasurer Kavalauskas provided board members a bi-monthly report ahead of the meeting via email. President Purintun shared highlights, which included:
  - Amount available for new grants is about \$70,000. A \$5,000 grant for SHS scholarships is not reflective in the report.
  - Dedicated Funds - SRC is up about \$500 due to memorial gifts for Patricia Kornfeld. A new dedicated fund was created for the Michael Maher Boat Launch Bench fund.
  - Grants to be paid is \$16,000 - \$5,000 SHS scholarship grant is not listed.
  - YTD Revenue - Annual Appeal is up about \$600; Dedicated funds are up about \$1,000; General Contribution is at \$6.79 due to a gift from Amazon Smile.
  - YTD expenses - Grants paid is up \$10,544.29 (see grants report)
  - Benjamin fund and Habeck fund continue their downward trend due to market circumstances.

## Highlights of the Grant Report (disbursements)

- Artisans Market (\$2,000), Booster Club (\$5,000), and Library Reads Program (\$637) were all approved and paid in March.
- SHS scholarships (\$5,000) and Farmer's Market allocation (\$10,000 -- second payment of two-year grant) were both previously approved and paid in May.

## 5. Subcommittee Reports:

### A. Audit & Finance Subcommittee (Director Simon)

Senior Resource Center spending policy/upcoming budget request/update: Director Simon informed the board Elizabeth Price of the SRC contacted the Foundation to see if the Foundation would support helping to fund a full-time position, as the Village is unable to support financially. The discussion focused on potentially using the annual fund allocation from Benjamin Fund for this purpose. Director Simon reported we gave Ms. Price indication that we would be supportive of that opportunity and would look at amending the spending policy for the Benjamin Fund. The SRC is looking for approval to bring the item to the SRC board meeting with the Village on June 6. Director Simon stated if the board is willing to amend the spending restrictions, Village Attorney Bayer has provided recommended language that could be used, reflecting the board's intentions to update the spending policy. Director Simon clarified the intent is not to provide additional dollars, and the disbursement from the Benjamin Fund will not go above and beyond our annual calculations. He reported the change will provide an opportunity for salaries to be paid and reminded the Board the next Foundation disbursements for the budgeted amount will take place in July.

Director McCormick shared she is fully supportive of this proposed update and shared the restricted funding parameters from our prior board leadership has prevented the SRC from doing a good job over the past few years. President Purintun asked if there is any objection to moving forward with this change and adding language from the Village Attorney. By consensus, the board supported moving forward with amending the Benjamin Fund spending policy, and President Purintun asked Director Simon to route the update and current spending policy to the board for awareness and response. Director McCormick suggested having Directors Simon, Morato-Lindvall, Treasurer Kavalauskas and President Purintun move this through over the next few weeks to provide resolution to the SRC and meet their June 6 deadline. By consensus, the board supported moving forward with Director McCormick's recommendation.

### B. Communications/Marketing/Events (Marschka/Casey/Thachenkary)

July 4th Activities- Director Marschka informed the board that Director Curran's nomination of Ken Payne was selected by the committee to serve as the parade Grand Marshal. Director McCormick shares that Mr. Payne has a son who she believes survived a serious accident which left him paralyzed. Director Marschka is checking to see if Mr. Payne is available on July 4 to participate in the parade. Director Spano Ianneli asked if we sought public nominations. Director Morato-Lindvall shared following our March meeting, requests for Grand Marshal nominations were placed publicly via Facebook and reposted to several Shorewood groups. Additionally, board members were asked via email to make recommendations and were provided a top donor list in addition to our list of Presidents' Circle donors. Director Thachenkary suggested updating the Foundation's Grand Marshal information on its website. Director Marschka offered to provide Grand Marshal information for web updates and social promotion.

### C. Development (McCormick/Reeve) -

July 4 Donor Appeal: Director McCormick asked if the board wanted to look at a closer list of our mailing list. She shared plans to use the same insert card as last time and that Director Morato-Lindvall has offered to craft the letter. Director Spano Iannelli asked if we've supplemented appeals with an email appeal, as half of our donors have supplied emails per the Foundation's Donor Perfect database. Director Spano Iannelli reminded the Board the Foundation has sent an email appeal to donors in the past. Director McCormick asked who led production of Constant Contact email newsletters, and if an appeal could be part of a general newsletter and asked if there was a way to sync Constant Contact and Donor Perfect.

## 6. Old Business

A. **Post-Village-support transition** (Spano Iannelli) Director Spano Iannelli shared the staffing search for a new associate continues. She shared the offer to an initial candidate was declined due to personal issues. Director Spano Iannelli shared she posted the position immediately after and has received a couple resumes. She will resend the job description to board members again. The position targets having the associate work eight (8) hours a week.

B. **Habeck Fund/Spending philosophy** – President Purinton shared Directors McCormick and Demet were charged to pull together a stewardship philosophy, and perhaps some things we might change with the addition of the Habeck gift. Director McCormick was asked to summarize the report and recommended having a bigger discussion with more groups than prior. She shared the current strategic focus of the Foundation is to grow what we're doing because funds are available. And there is a strong interest to invest in our community. She shared that the Foundation board composition should be a representation of who we are and stressed the importance for the nominating committee to solicit people with the right set of skills from different factions of the community. Discussion raised a suggested 4% spend rate from the Habeck funds. Director McCormick reminded board members that a few years ago, the board committed to a donate to support 80% larger projects and 20% smaller ones-- a guide she shared that hasn't been implemented, adding this would be important to revisit now having the Habeck gift. Director McCormick shared the focus of this gift is to provide "community support", and per our bylaws, that could allow donations to support efforts that are based outside of, yet impact Shorewood residents, like the Milwaukee Public Museum capital campaign.

## 7. New Business

A. **Friends of Shorewood Nature Preserve (McCormick)** - President Purinton was part of a conversation with Director McCormick and a small community group interested in renovating/upkeeping a natural path off Lake Drive that leads into Lake Michigan. The Village needs to do a survey (\$8K) of the area that they plan to put in their budget for next year. Director McCormick shared this group is interested in securing an outside organization to complete a plant survey of the area and shared this seemed like the type of project the Foundation will take on.

### B. Annual Meeting Business (All):

- Ratify Sadhna Morato-Lindvall as board President (through May 2024) - President Purinton indicated as President-Elect, no vote was required. *By consensus, Director Morato-Lindvall was elected as President for a two-year term starting after this meeting.*
- Nomination/Election of board President-Elect (through May 2024) - *Director Thachenkary moved to nominate Jamie Reeve as President-Elect; Director McCormick seconded; all in favor. Director*

*Reeve was elected to serve as President-Elect for a two-year term following this meeting.*

- Completion/Collection of Annual Board-Member documents- President Purintun reminded members to please send in their conflict-of-interest and board commitment forms to him by May 30.
- Committee Placement -In lieu of time, President Purintun asked each committee chair to send an committee description to Director Morato-Lindvall. Once received, she will send to board members. President Purintun reminded board members they are asked to serve on 2 committees.
- Director Morato-Lindvall asked the board if it would support dedicating its July meeting to review the Foundation's bylaws and goal setting for 2022-23. By consensus, the board was supportive.

**8. Meeting adjourned at 5:48 p.m.**

**Next Regular Board Meeting: Tuesday, July 12, 2022, at 4:30 p.m.**

Board meetings are held the second Tuesday of odd-numbered months at 4:30 p.m.

Please contact Sadhna Morato- Lindvall if you are unable to attend this meeting.